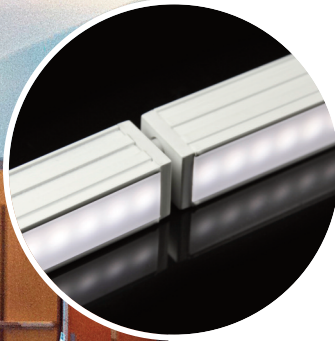


MaxLite's Energy Efficient Plug-and-Play LED Lightbars Brighten University of Alabama Lobbies



"MaxLite's versatile LED Lightbars installed easily and fit perfectly on the pillars in two of our lobbies at the Bryant Conference Center at the University of Alabama. The fixtures provide low wattage and bright beautiful light."

-- Tommy Brown
Vice President of North Port Electrical Supply



The Challenges

West Alabama's premier meeting facility named after Football Coaching Legend Paul "Bear" Bryant, The Bryant Center at the University of Alabama in Tuscaloosa, was in need of a renewed image. Donna Keene, director of the Bryant Center spearheaded a renovation project to transform the cold lobbies of the conference center. The school converted 10 unattractive concrete columns into 10 floor-to-ceiling wooden pillars with long, narrow spaces between the wood panels. The school wanted to install energy efficient and

dimnable lighting fixtures within the narrow gaps to bring out the beauty of the wooden columns, and turned to North Port Electrical Supply to install the fixtures with compatible dimmers.

The Solution

MaxLite supplied 560 12-inch Plug-and-Play LED Lightbars that highlighted the beauty of the 10 wooden pillars in vertical configurations to create a beautiful, welcoming lobby. The Lightbars, which provided a warm 2700K correlated color temperature (CCT) light, were installed in eight runs of seven-foot increments, per pillar.

The Benefits

The energy efficient LED Lightbars require minimal energy costs and maintenance time as they offer a long life of 50,000 hours while delivering high lumen output and color rendering index (CRI) and consistent shadow free light. Beautiful ambient lighting is created for this important space, with dimming features that provides different moods for various events and times of the day.

MaxLite

MaxLite has been committed to providing energy efficient lighting products for the last 20 years, and was one of the first movers into LED technology in the industry. An ENERGY STAR® Partner of the Year, MaxLite established the MaxLED® brand, an extensive line of indoor and outdoor lighting fixtures featuring innovative LED luminaires and lamps using the latest state-of-the-art LED technology.

