

MaxLite LED Flood Lights Enhance Beauty and Security of NJ Home

MaxLite[®]
A NEW WAVE OF LIGHT

CASE STUDY



A homeowner in Franklin Lakes, New Jersey wanted to enhance the curb appeal and security of her home by adding more light to its exterior. MaxLite LED Flood Lights provided the dramatic change she was looking for with minimal impact to the home's energy consumption.

Before the renovation, the exterior of the home was lit by a pair of LED PAR38 lamps positioned above the front door, and five compact fluorescent landscape lights that lined the concrete walkway. To create the desired wall washing effect, an electrician installed three 20-watt MaxLite Small Flood Lights in the ground a few feet away from the house. The wide beam distribution and low wattage of the lights bathed the house with smooth and ample illumination that enhanced the home's features and increased visibility along the front walkway. An additional 15-watt Small Flood Light was installed at the base of a Japanese maple tree to highlight the tree's features.

The durable fixtures are constructed of rust- and corrosion-resistant aluminum, and feature IP65-rated sealed housings that keep dirt and bugs out. MaxLite LED Small Flood Lights deliver market-leading lumen maintenance of 210,000 hours, which equates to 48 years operating 12 hours per day.

By installing LED lights instead of the traditional 150-watt metal halide equivalent, the homeowner will save \$2,320 in energy costs over the next decade.

MaxLite

MaxLite has been committed to providing energy efficient lighting products for more than 20 years, and was one of the first movers into LED technology in the industry. A four-time ENERGY STAR[®] Partner of the Year, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires.

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“When you drove down the street at night, you would see a black hole where my house was because the lighting was so dim.

“The MaxLite Flood Lights provided the perfect amount of light and dramatic effect without being overpowering.”

- Donille Perrone, Homeowner



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