

MetLife Stadium Chooses MaxLite's HighMax High Output CFLs to light prep tents during The Big Game in NJ



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-- Chris Martin, Outside Sales Rep at ESSCO Wholesale Electric



During The Big Game held at MetLife Stadium in East Rutherford, New Jersey, on Feb. 2, 2014, MaxLite®'s HighMax® High Output CFL Lamps in acrylic fixtures enlightened preparation tents in the stadium's parking lot. Fourteen tents sheltered halftime show performers, and acted as temporary rehearsal and dining spaces, dressing areas, and storage, among other uses.

Classic Tents®, a national party rental service that is a division of Classic Party Rentals®, previously utilized 350-watt pulse start metal halide high bay fixtures to light its rental tents. However, about a year ago, Classic Tents began using MaxLite's HighMax lamps for projects nationwide.

The party rental company sought lighting, among other products and services, for the preparation tents. Classic Tents worked with Nicole Bagozzi, CPMR, President of EDG Reps in Arizona, and Chris Martin, Outside Sales Rep at ESSCO Wholesale Electric in Tucson, Arizona, to select tents' lighting. The team selected to install MaxLite's 200-watt HighMax High Output CFLs with an acrylic high bay fixture throughout the 14 tents.

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Classic Tents worked with MaxLite's lighting application engineering and design team to determine the exact amount of light necessary to illuminate the tents to an average reading of 30 footcandles. The tents varied in size from 40'x60' up to 100' x 120'.

Replacing a 400-watt metal halide lamp, the 200-watt HighMax High Output CFL Lamp delivers maintained lumens and crisp color rendering index (CRI) of 84. The self-ballasted lamps are constructed of high-heat fluorescent U-bend tubes that are optimized for strength and longevity in high and low bay applications. The mogul-based lamps were installed within MaxLite's Acrylic HighMax High Bay Fixtures, which come with hook and cord for ease of installation and operation.

MaxLite

MaxLite has been committed to providing energy-efficient lighting products for the last 20-plus years, and was one of the first movers into LED technology in the industry. An ENERGY STAR® Partner of the Year, MaxLite established the MaxLED® brand, an extensive line of state-of-the-art indoor and outdoor lamps and luminaires.